

SUSAN W. PARKER

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Susan W. Parker is a professor of economics at the Center for Research and Teaching in Economics (CIDE) in the Division of Economics in Mexico City and Adjunct Professor at RAND. She obtained her doctorate in economics from Yale University. Her research has focused principally on education and health in developing countries and she is an expert on the design, implementation and evaluation of programs in Mexico, both in randomized controlled trials and in their non-experimental follow-up. She has also studied implementation and targeting issues in the evaluation of social programs. She has published widely on these topics at the international level. She has been Visiting Professor at the University of Pennsylvania and an affiliate to the Center for Health and Development at UCLA. Among other agencies, she has consulted for the World Bank, the InterAmerican Development Bank, IFPRI, the Hew Hispanic Center and the Pan American Health Organization.

EDUCATION

Ph.D.: Economics, Yale University, 1993.
M.A., M.Phil.: Economics, Yale University, 1990.
B.A.: Economics and Mathematics, Franklin and Marshall College, 1987.

POSITIONS

Professor, Center for Teaching and Research in Economics (CIDE), August 2009 to present.
National System of Researchers in Mexico (SNI) Level 3 (Highest level).

Research Affiliate. Population Research Center. University of Pennsylvania. Spring 2011-present.

Adjunct Professor, The Rand Corporation: November 2009-present.

Associate Professor, Center for Teaching and Research in Economics (CIDE), November 2003 to July 2009.

Visiting Faculty Affiliate, University of Pennsylvania, Department of Economics and Population Center, July 2004 to July 2005.

Population Studies Center Affiliate, University of Pennsylvania, September 2004 to August 2006.

Assistant Professor, Center for Teaching and Research in Economics (CIDE), November 2000 to October 2003.

Research Associate, International Food Policy Research Institute, May 2000 to November 2000.

Chief Economic Advisor to Director, Progresa (Programa de Educacion, Salud y Nutricion), September 1997 to April 2000.

Advisor to Director of Finance, IMSS (Instituto Mexicano del Seguro Social), November 1995 to August 1997.

Rockefeller Postdoctoral Fellow, El Colegio de Mexico, November 1993 to October 1995.

JOURNAL ARTICLES

“Is Health of the Aging Improved by Conditional Cash Transfer Programs? Evidence from Mexico.” (with Jere Behrman). 2011. PARC Working Paper Series, WPS 11-02. Forthcoming in Demography.

"Information and Participation in a Social Program". (with David Coady and Cesar Martinelli). Forthcoming in World Bank Economic Review. 2012.

“Are Conditional Cash Transfers Effective in Urban Areas? Evidence from Mexico” (with Jere R. Behrman, Jorge Gallardo, Petra E. Todd and Viviana Velez). *Education Economics* 20:3 (July 2012, Special Issues: International Workshop on the Applied Economics of Education, 2011), 233-259.

“Do School Subsidy Programs Generate Lasting Benefits? 2011. A Five-Year Follow-Up of Oportunidades Participants” (with Jere Behrman and Petra E. Todd), University of Pennsylvania, Journal of Human Resources. 46(1), 93-122

“Deception and Misreporting in a Social Program.” 2009. (with César Martinelli). Journal of European Economics Association Vol 7:4 886-908.

“Schooling Impacts of Conditional Cash Transfers on Young Children: Evidence from Mexico” (with Jere R. Behrman and Petra E. Todd). 2009. Economic Development and Cultural Change 57:3, 439-478.

“Targeting Performance Under Self Selection and Administrative Targeting Methods” (with Dave Coady). 2009. Economic Development and Cultural Change 57:3, 559-558.

“Do School Subsidies Promote Human Capital Investment among the Poor?” 2008. With César Martinelli). Scandinavian Journal of Economics vol. 110, 261–276.

“Job loss and family adjustments in work and schooling during the Mexican peso crisis” (with Emmanuel Skoufias). Journal of Population Economics. Vol 19: 1. (2006) p163-181.

“Randomization and Social Program Evaluation: The Case of Progresa” (with Graciela Teruel). Annals of the American Academy of Political and Social Science. Vol. 599, No. 1 (2005) 199-219.

“Schooling Inequality and Language Barriers” (with Luis Rubalcava and Graciela Teruel). Economic Development and Cultural Change. Vol 55: 1 (2005), 71-94.

“A Cost-Effectiveness Analysis of Demand and Supply Side Education Interventions: The Case of Progresa in Mexico” (with David Coady). Review of Development Economics. Vol 8: 3 (2004) 440-451.

“The Added Worker Effect over the Business Cycle” (with Emmanuel Skoufias). Applied Economics Letters. Vol. 11:10 (2004) 625-630.

“Should Transfers to Poor Families be Conditional on School Attendance: A Household Bargaining Approach” (with César Martinelli). International Economic Review. Vol. 44 (2003) 523-544.

“Conditional Cash Transfers and their Impact on Child Work and School Enrollment: Evidence from the PROGRESA program in Mexico” (with Emmanuel Skoufias). Economía Vol.2:1 (2001) 45-96.

“Movilidad en el mercado de trabajo urbano: evidencias longitudinales para dos periodos de crisis en México.” 2001. (with Edith Pacheco). Revista Mexicana de Sociología, 53 (2): 3-26.

"Escolaridad y trabajo en las comunidades rurales pobres de México: Evidencia de Progresa." 2000. Gaceta de Economía. Instituto Tecnológico Autónomo de México.

“Genero y Educación en México”. 2000. (with Carla Pederzini). Estudios Demográficos y Urbanos. Vol. 11(3).

“Características Del Desempleo Urbano” 1998. Demos, No. 011.

“Household Income and Health Care Expenditures in Mexico” (with Rebeca Wong). Health Policy. Vol. 40 (1997) 237-255.

“Cuidado infantil y empleo femenino en México: evidencia descriptiva y consideraciones sobre las políticas”. 1996. (con Felicia Knaul). Estudios Demográficos y Urbanos. Vol. 11(3).

BOOK CHAPTERS

“Incentives for Students and Parents.” (with Jere Behrman and Petra Todd). 2012. In Education Policy in Developing Countries (Ed Paul Glewwe). Forthcoming University of Chicago Press.

Estado de salud y condición de aseguramiento de la población en México. 2012. (with Mario Cruz). In Seguridad social universal Retos para su implementación en México (Ed. Fausto Hernandez). CIDE.

“Aggregate shocks during Middle Childhood” (with Carly Tubbs) in Children and Youth in Crisis: Protecting and Promoting Human Development in Times of Economic Shocks. Eds. Mattias Lundberg and Alice Wuermli. The World Bank. 2012.

“The Impact of Health Insurance on Use, Spending, and Health in Indonesia.” (with Facundo Cuevas). In Impact of Health Insurance in Low and Middle Income Countries Editors Maria-Luisa Escobar, Charles C. Griffin, and R. Paul Shaw. Brookings Institution Press. 2011.

“The Impacts of Conditional Cash Transfer Programs on Education” (with Jere Behrman). Conditional Cash Transfer Programs in Latin America editors Michelle Adato and John Hoddinott. 2011. IFPRI.

“The Impact of PROGRESA on Child Labour and Schooling” (with Emmanuel Skoufias). In Child Labor and Education in Latin America: An Economic Perspective, editors Peter F. Orazem, Zafiris Tzannatos and Guilherme Sedlacek. Palgrave Macmillan Press. 2009.

“Evaluating Conditional Schooling-Health Transfer Programs” (with Luis Rubalcava and Graciela Teruel). In Handbook of Development Economics, Volume 4, edited by T. Paul Schultz and John Strauss. 2008.

"Long-Term Impacts of the Oportunidades Conditional Cash Transfer Program on Rural Youth in Mexico," (with Jere Behrman and Petra Todd). Klasen, S. and Nowak-Lehmann, F. (eds.) Poverty, Inequality, and Policy in Latin America. Cambridge, MA: MIT Press. 2008.

“Language Barriers and Schooling Inequality of the Indigenous in Mexico” (with Luis Rubalcava and Graciela Teruel). In Who’s In and Who’s Out Social Exclusion in Latin America, edited by Jere R. Behrman, Alejandro Gaviria and Miguel Székely. Inter-American Development Bank. 2003.

“Gender Differences by Education in Mexico” (with Carla Pederzini). In The Economics of Gender in Mexico: Work, Family, State, and Market, edited by Elizabeth Katz and Maria Correia. The World Bank, Washington DC. 2001.

“Well-Being of the Elderly in Mexico: A Comparative Perspective” (with Rebeca Wong). In The Economics of Gender in Mexico: Work, Family, State, and Market, op. cit.

“Elderly Health and Salaries in the Mexican Labor Market.” In Wealth from Health: Linking Social Investments to Earnings in Latin America, edited by W.D. Savedoff and T. Paul Schultz. Inter-American Development Bank. Washington DC. 2000.

“Bienestar y Jefatura Femenina en los Hogares Mexicanos.” 2000. (con José Gómez de León). 2000. En Family, Género y Pobreza. Editores Maria de la Paz López y Vanea Salles. Miguel Ángel Porrúa.

"El prepago por servicios médicos privados en México". 1997. (con Felicia Knaul). En Observatorio de la Salud: Necesidades, Servicios, Políticas. FUNSALUD. México.

WORKING PAPERS

“Do Conditional Cash Transfer Programs Improve Work and Earnings among its Youth Beneficiaries? Evidence after a Decade of a Mexican Cash Transfer Program.” (with Luis Rubalcava and Graciela Teruel). 2011.

“Aligning Learning Incentives of Students and Teachers: Results from a Social Experiment in Mexican High Schools.” (with Jere Behrman, Ken Wolpin and Petra Todd.) 2011.

“Health in Mexico: Perceptions, Knowledge and Obesity.” 2008. With Luis Rubalcava and Graciela M. Teruel. Mimeo. Interamerican Development Bank.

“Working Conditions and Mental Health in Mexico: Evidence from the MxFLS.” 2008. With Luis Rubalcava and Graciela M. Teruel. Mimeo. Interamerican Development Bank

“Migration and Poverty Alleviation in Mexico.” (with Luciana Gandini). 2007.

“Within Family Treatment Effect Estimators: The Impact of Oportunidades on Schooling in Mexico”. (with Petra Todd and KenWolpin). 2006.

GRANTS/AWARDS

Interamerican Development Bank. PI on design/evaluation of pilot program in 88 high schools of the Mexican Ministry of Education which provides monetary incentives linked to improvement in mathematics on a standardized mathematics test. (with Jere Behrman, Petra Todd and Ken Wolpin). 2008-present.

Banco del Ahorro Nacional y Servicios Financieros (BANSEFI). Evaluation of Bansefi. Project to

estimate the effects of providing monetary incentives to save on use of financial services and to estimate the effect of providing financial education on savings. 2010.

Second Prize. Victor L. Urquidi Prize in Economics (for “Information and Participation in a Social Program,” (with David Coady and César Martinelli). El Colegio de México. 2008.

Second Prize. Victor L. Urquidi Prize in Economics (for “Do School Subsidy Programs Generate Lasting Benefits? A Five-Year Follow-Up of *Oportunidades* Participants,” with Jere Behrman and Petra Todd). El Colegio de México. 2007.

Second Prize. Banamex National Prize in Economic Research (for “Deception and Misreporting in a Social Program” with César Martinelli). 2006.

Research Grant from CONACYT (Mexican Institute for Science and Technology) to analyze misreporting and targeting in *Oportunidades*. 2006.

Research Grant from SEDESOL (Mexican Secretary of Social Development) to analyze the impacts of the Program Jóvenes con Oportunidades (joint project with IFS, London). 2004-2006.

PARC Award, University of Pennsylvania (with Petra Todd and Ken Wolpin). 2004.

PARC Award, University of Pennsylvania (with Petra Todd and Luis Rubalcava). 2004.

Mellon Award, University of Pennsylvania (with Petra Todd and Luis Rubalcava). 2004.

Research Grant from CONACYT (Mexican Institute for Science and Technology) to analyze the medium term effect of Progresa on youth’s school and work outcomes. 2002-2004.

Research Grant from the Inter-American Development Bank for the project “Social Exclusion: The Mexican Case”. 2000.

Research Grant from the Inter-American Development Bank for the project “Productivity of Household Health Investment: The Case of Mexico.” 1998.

Post-Doctoral Fellowship from the Rockefeller Foundation, Social Sciences Division. 1993-1995.

RECENT SEMINARS/CONFERENCE PRESENTATIONS

IZA/University of Maryland. June 23rd, 2011. International Perspectives on Time Use Conference. “Comparing Time Use under Time Diaries with Stylized Questionnaires: Evidence from a Random Experiment in Mexico.”

IZA/ITAM Conference. Mexico City. June 1, 2011. Child Labour in Developing Countries. “Do Conditional Cash Transfer Programs Improve Work and Earnings among its Youth Beneficiaries? Evidence after a Decade of a Mexican Cash Transfer Program.”

The World Bank/Jacobs Foundation. Marbach, Germany. May 4th, 2011-May 6, 2011. Children and Youth in Crisis: The Impact of Financial Crises on the Human Capital Accumulation Process of Young People and How to Best Protect Such Investments. “Shocks and Schooling Outcomes: A Review of the Literature.”

IPA/JPAL/CIDE. Feb. 18, 2011. Conference: Design and Implementation of Experimental Evaluations. “Implications of Oportunidades Program on Experimental Evaluations.”

University of Minnesota. February 4-5, 2011. Conference: Education Policy in Developing Countries: What do we Know, and What Should we do to Understand What we Don’t Know? “Incentives for Students and Parents.”

CONEVAL, January 27, 2011. “Aligning Learning Incentives: An Experiment in Improving Mathematics Achievement in Mexican High Schools.”

El Colegio de México. November, 2009. Annual Meeting of Latin American and Caribbean Economic Association/Network of Poverty and Inequality. “Impact of the Seguro Popular Program on the Utilization of Services, Health Expenditures and the Labor Market.”

CIDE/INEGI International Seminar. “Measuring Progress and Wellbeing”. November 2009.

The Brookings Institution. Washington DC. November 2008. “Health Insurance in Indonesia: Evidence from the Indonesian Family Life Survey”.

Mexican Chamber of Deputies. October 2008. “Analysis of the System of Evaluation of Performance and Budget Allocation in Mexico.”

Seminar Programa Oportunidades. “Resultados del Programa de Desarrollo Humano Oportunidades a 10 años de su implementación en el México rural”. Evaluación del Componente Educación.” September 2008.

Club de Industriales. México DF. May 2008. “Combate a la pobreza en México.”

World Bank. July 2008. Washington DC. An Evaluation of the Mexican Seguro Popular program.

2007 U.S.-Mexico Binational Conference on Migration and Social Policy Research. November 8-9, 2007. San Diego.

Latin American Econometrics Society Meetings/LACEA. November 2-4th, 2006. Mexico City.

Bread Development Conference. Yale University October 20-21, 2006.

ITAM. Seminar Presentation in CIE (Center for Economic Research). August 25, 2006.

Plenary Speaker. Poverty, Inequality, and Policy in Latin America, Ibero-America Institute for Economic Research. Göttingen, Germany. July 15, 2005.

Lecture. Department of Economics. Pontificia Universidad Catolica del Peru. June 10, 2005.

Volume 4 Handbook of Agricultural Economics Conference, Bellagio Conference Center. May 2-6, 2005.

University of Pennsylvania. Population Studies Colloquium. November 22, 2004.

Summer Research Workshop: Institute for Research on Poverty, University of Wisconsin. June, 2003.

Annual Meetings of the Population Association of America (Cincinnati 1993, San Francisco 1995, New Orleans 1996, Washington D.C. 1997, Chicago 1998, New York 1999, Los Angeles 2000, Minneapolis 2003, Boston, 2004, New York City 2007, Dallas 2010).

Latin American Meetings of the Econometric Society (Cancun 1999).

Annual Meetings of the Latin American and Caribbean Economics Association – LACEA (Buenos Aires 1998, Santiago de Chile 1999, Rio de Janeiro 2000, Puebla 2003).

REFEREE ACTIVITIES

American Economic Review, American Economic Journal: Economic Policy, American Economic Journal: Economic Policy, Review of Economics and Statistics, International Economic Review, Journal of Public Economics, Journal of the European Economic Association, Journal of Human Resources, Journal of Development Economics, Economic Development and Cultural Change, Journal of Population Economics, Demography, Journal of Health Economics, World Development, Journal of Comparative Economics, Journal of Development Studies, Journal of Applied Economics, Health Policy and Planning, Population Research and Policy Review, Evaluation and the Health Professions, El Trimestre Economico, Estudios Economicos (Colegio de Mexico), Economia Mexicana (CIDE), National Science Foundation, FAO, CONACyT (Mexico).