



QUÉ  
FUNCIONA PARA EL  
DESARROLLO

**PROJECT TITLE: ACCOUNTABILITY AND LOCAL MEDIA**

**OBJECTIVES:** Try out if incentivizing the maximization of earnings to local media to inform about bad practices in the power facilitates electoral accountability in Mexico.

**PARTNERS & GRANTS:** Weiss Family Fund – Harvard University Department of Economics, JPAL, MIT

**METHODOLOG**

**Y:** Experimental Design

**DESCRIPTION:** We proved the objective by taking advantage of exogenous variation in the publication of municipal audits, before elections, that show bad assignment of resources and access to media (printed media and radio in 32 Mexican states).

**MAIN FINDINGS:** We found that each additional station of local media amplifies the punishment (reward) of voters for illicit acts (zero) up to 1 percentage point. The effects on accountability improvement of local media are greater when there are less non-local competitors and when audiences reside mainly inside the same municipality.

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**PUBLICATIONS**

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**REPORTS/NEWS:**

- [https://www.dropbox.com/s/7vqfndrpm83vivm/MS%2020180921\\_main.pdf?dl=0](https://www.dropbox.com/s/7vqfndrpm83vivm/MS%2020180921_main.pdf?dl=0)